



depilève®

**BARBEPIL®**

Bespoke facial waxing for men

**MEN'S  
FACIAL  
WAXING**



## **Bespoke facial waxing for men**

**Details matter – even a great suit looks better after tailoring.**

Barbepil from Depilève is a fresh and exciting way to groom men's facial hair, for a sharp finish that guarantees customers always leave your salon looking and feeling their very best.

- Exclusive, multi-tasking products designed specifically for men's facial hair and skin.
- Discover quick and comfortable waxing techniques for easy hair removal from the nostrils, ears and temples, plus personalised tailoring of the eyebrows and beard line.

## **Benefits**

Barbepil facial waxing methods are fast and simple-to-learn, get long lasting results and can easily be added to existing barbershop services.

- Add instant value for customers.
- Differentiate your salon from the rest.
- Fast treatments and high profit margins.

# Products

A special wax designed for men's stronger, thicker facial hair. Easy-to-use, peelable wax formulation eliminates the need for paper strips.

Unique pre- and post-wax products to tackle men's common skin concerns.

Retail opportunities to boost salon revenue and assist your customers in maintaining smooth results at home.



## Barbepil Film Wax

A new, bio-resin peelable wax with natural actives, for flawless removal of tough facial hair.



## Skin Prep

This pre-treatment spray lotion cleans and prepares the skin before waxing, for improved comfort and performance.



## Folclear

Recommended for use after waxing all areas of the face and body, this multi-tasking serum can be used to calm redness, tackle pimples and combat ingrown hairs.



## Skin Protect SPF 15

A soothing cream with botanical extracts and sun filters, to hydrate and protect the skin after waxing.



# Simple 4-step protocol



## Step 1

Clean the treatment area with Skin Prep.



## Step 2

Apply Barbepil film wax with a spatula, wait 20-30 seconds until dry, then remove by hand (no paper strips required).



## Step 3

Apply Foliclear to calm redness, combat pimples and guard against ingrown hairs.



## Step 4

Finish with Skin Protect SPF15 to soothe, hydrate and protect the freshly waxed skin.

**At home: retail Folisan Man and Folibeard for targeted treatment of ingrown hairs.**

# Training

Hands-on workshops covering practical facial waxing techniques for the nose, ears, eyebrows, cheeks and beard line.

All treatments can be performed either in-chair or on a beauty couch.

No previous waxing experience required: our course covers everything you need to know about hair removal hygiene, client consultation, correct skin prep, post-wax procedures and homecare.

Get advice on pricing and marketing your new waxing services to customers.

Illustrated, step-by-step manuals and access to the Barbepil online video library included with your training.



# Marketing material and support

Promotional poster, leaflet and A4 display.

Barbershop treatment menu.

Dedicated website directing customers to their nearest salon.

Comprehensive training manual.

Online video tutorials.

Starter kit containing all merchandising, products and accessories.



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